

## ***Module Description***

### **MA Media, Communications and Critical Practice**

#### **CE 68-897-21      Media, Culture and Economy**

This module explores the interpenetration of culture and economy via an engagement with both theory and creative practice. You will consider the role of the creative/ cultural sector in national and global economies and the function of creativity in different industrial and economic contexts. You will think about the forms of media culture and production that shape alternative economies.

#### **CE 68-897-22      Analysing Contemporary Media**

It looks at key theoretical approaches to media, communication and culture, and how contemporary media is produced and consumed in social, technological and cultural contexts. You will explore the key forms of critical analysis and interpretation, and their relevance to a range of media texts and practices.

#### **CE 68-897-23      Professional Industry Practice**

This module delivers opportunities for students to engage in media, creative or cultural work. You will locate and undertake a work placement or internship, and write a critical, reflective report based on this experience, or, alternatively you can write a research report on a relevant area of the media and creative industries.

#### **CE 68-897-24      Visual Culture: Spaces, Places and Practices**

This module explores visuality in contemporary societies, the relationship between space, place and the visual, visual culture and its theorisation, as well as the mediation and production of space and place in visual media. In the form of practical workshops, you will have the opportunities to develop your skills in, for example, film-making, photography, and image-manipulation.

#### **CE 68-897-25      Collaborative Unit**

This module is designed to enable you to develop skills of conceptualisation, collaborative research and project realisation. You will identify, form and develop collaborative working relationships with a range of potential partners, ranging from companies, cultural organisations to community-based groups, NGOs and charities. The focus is student-driven collaboration with projects being developed to meet the specific requirements of student groups within and across disciplinary boundaries.

#### **CE 68-897-26      Major Project**

It forms the final stage of assessment of the programme and is designed to offer a summation of your ability to achieve the aims and objectives of the Master's programme. You will develop and deliver a major self-directed research project supported by supervision from a tutor with aligned research interests. You should demonstrate theoretical knowledge, critical skills and the ability to bring together practice-based and theoretical work, and apply appropriate conceptual frameworks to an object of study within the field of media and communications.